

**University of Wisconsin-Madison Purchasing Services
Staff Directory**

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Administration

	Name	Area
Purchasing Director	Lori Voss	
Assistant Director	Vacant	Strategic Procurement
	Hartley Murray	Strategic Procurement
Manager	Brian Hutchinson	Procurement Support

Strategic Procurement

General Procurement Category	Procurement Specialist Name	List of Procurement Categories
Enterprise Goods & Services	Crescent Kringle	Art/Museum; Consulting-Educational; Fitness & Recreation Equipment; Furniture; Marketing Services; Music; Signage
	Marty Rostermundt	Advertising Services; AV Equipment; Courier & Mail Services; Instructional Services-Recreational; Mail Fulfillment & List Services; Printers & Copiers; Printing; Temporary Staffing Services; Transportation-Buses, Cabs, & Parking
	Sarah Martin	Armored Car Services; Dry Cleaning/Linen Rental/Uniform Rental; Library; Moving; Rigging & Warehouse Services; Office Supplies; Promotional Items; Residential Housing (Non-UW Housing); Travel
	Doreen Forslund	Instruction Related Academic Support Services agreements (ASSAs); Entertainer & Speaker Services; Space Rental: Conference/Event & Catering (Hotel and other), or Office
Information Technology	Bruce Riley	Computer Software; IT Services; Software Consulting Services
	Todd Pooler	Computer Hardware; Computer Peripherals; Servers/Storage; Cable/Internet/Broadcasting; Telecommunications

Scientific	<u>Janet Bresnahan</u>	<i>Scientific Equipment, Supplies, Services, & Research Related ASSAs for the following departments: Biotech Center; Genetics; School of Medicine and Public Health; Veterinary Diagnostic Lab; Veterinary Medicine</i>
	<u>Jeff Whitman</u>	<i>Scientific Equipment, Supplies, Services, & Research Related ASSAs for the following departments: College of Engineering; College of Letters & Science</i>
	<u>Carla Parker</u>	<i>Scientific Equipment, Supplies, Services, & Research Related ASSAs for the following departments: College of Agriculture and Life Sciences (CALIS); Lab Animal Resources; Primate Research Center; School of Nursing; School of Pharmacy; Waisman Center; Wisconsin State Laboratory of Hygiene (WSLH)</i>
	<u>Mike Schwartz</u>	Scientific Equipment, Supplies, and Services
Facilities, Food, Athletics & Auxiliary	<u>Dave Brinkmeier</u>	Consulting Services-Financial & Accounting; Executive Searches; Food & Beverage, Supplies, & Related Services; Insurance Related Services; Revenue Producing Contracts; Social Services
	<u>Brad Bauman</u>	Agriculture; Construction Related Services; Facilities; Grounds Maintenance Services; Janitorial Services; Surplus; Vehicles

Procurement Support	
Support Category	Name
Bid & Transaction Support	<u>Lori Pulvermacher</u>
	<u>John Lundquist</u>
	<u>Megan Williams</u>
Strategic Sourcing Analyst	<u>Kerry Morgan</u>
Shop@UW System Administrator & Department Website Administration	<u>Dan Purcell</u>